



Soul Asylum  
studios



**CHARLES MCCREE PRESENTS:  
PROJECT WALK A MILE IN MY SHOES!**



**Atlanta's community teams up with the Entertainment Industry  
to help the less fortunate find new strides in their steps!**

**(Atlanta, GA, - December 2010)** Entertainment Industry Executive Charles McCree is gearing up for another BIG year of giving back! **Charles McCree Presents: Project Walk a Mile in My Shoes** will hold its **3rd annual shoe-a-thon** hosted by V-103's DJ Greg Street **December 11, 2010 from 9:00am – 9:00pm in Atlanta GA at the House of Adrene located at 264 Peters St. Suite B**, where the entire city of Atlanta and his peers in the entertainment industry will have an opportunity to give back in a major way. Celebrity stylist & Fashion Editor Adrene has graciously opened the doors of her boutique nestled in historic Castleberry to serve as the drop off location for the shoe-a-thon. The shoe-a-thon, which takes place from 9:00am until 9:00pm was created to give people a chance to drop off their donations of new & slightly used shoes which are then donated and distributed to the homeless, inner city youth, and different organizations around the city to help those in need. Since its start in 2008, the project has

raised over 4,000 pairs of shoes and made donations to organizations such as Hosea Feed the Hungry, the Atlanta Union/My Sister's House, Kicks for Kids; It's Cool to Be Smart, and the Boys and Girls Club of Atlanta.

When asked how this name came about, this is what Charles had to say: "When most people see a homeless person normally their first response is one of two things: either they just ignore them completely, or make the statement: why don't they just get a job?" Did you know that 40% – 60% of homeless people work? Well they do! The minimum wage in GA is 7.25 per hour, which adds up to about 13,920 per year before taxes. When asked, HUD stated that you should pay no more than 30% of your income for your housing which would mean in the financial scenario just presented one would be more than likely homeless earning that amount of money. Charles also adds: "people look at those who work in the entertainment industry this same unrealistic way, but if you were to "walk a mile in their shoes" you would clearly see that things are not always how they appear to be on TV". Charles believes that we are ALL one paycheck, one bad choice, and one emotional decision away from being in that same position. He feels that it is his responsibility to use his influence to spread light on this very serious matter.

Some faithful participants to the project that have committed their support are this year's shoe-a-thon host V-103's DJ Greg Street, DTLR & Amir Boyd: VP of Radio Promotions for Grand Hustle Entertainment (who donated over 450 pairs of brand new shoes), Aaron Hudson: C.E.O of Entertainment Ventures Inc., Ivory Weems: Artist Development for Disturbing Tha Peace Records, Entertainment Lawyer Charles Mathis & The Staff of the Mathis Law Firm, Nicole Garner of the Garner Circle PR Firm, Mike "Big Mike" Taylor of Upscale Ent./PhatFarm, Justin's Restaurant, AEE Productions, Conjure, R&B/Hip Hop Group Mullage, DJ K Threat, R&B singer Daron Jones, Terrance J from BET's 106 & Park, Tameka Foster Raymond, Stephen Hill, LaLa Vasquez, Jug Footwear, Keitha "Ms Crunk" Carter-Webb C.E.O of Too Fresh Entertainment, DJ Nez and Sean Combs a.k.a Diddy just to name a few.

With this being the 3rd year anniversary of Charles McCree Presents: Project Walk a Mile in My Shoes we have set our goals higher than ever before! We set out this year to donate 10,000 pairs of shoes to those in need. We sincerely believe that "To whom much is given much is required" and we need your help in order to make this year a success.

For more information on this worthwhile event check out our website to learn how to mail in your donations. Click the links below to articles that have been written by Diddy in others in support of this cause: <http://projectwalkamileinmyshoes.tumblr.com/>

**Read what Sean Combs a.k.a. Diddy had to say about the charity shoe drive on his blog by clicking the link: <http://bit.ly/cx2KgV>**



<http://counterkicks.com/2010/11/25/project-walk-a-mile-in-my-shoes-charity-shoe-drive/>

<http://allswagga.com/blog/?s=mccree>



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**The 3rd annual Charles McCree Presents:  
Project Walk a Mile in My Shoes**



**Shoe-A-Thon For Those In Need  
December 11<sup>th</sup>, 2010  
Hosted by V-103's DJ Greg Street  
& Co-Host Ms. Crunk**

**9:00am - 9:00pm  
House of Adrene  
264 Peters St. Suite B  
Atlanta, GA 30313**

**Live Entertainment By  
DJ K-Threat & DJ NEZ**

**For More Info Contact 679-698-5993**

**charles.walkamileinmyshoes@gmail.com**